

THE LOUIS BAY 2nd
FUTURE MUNICIPAL LEADERS SCHOLARSHIP COMPETITION
THE MAYOR'S INVOLVEMENT

This scholarship award cannot be a success without the interest and involvement of all New Jersey mayors. You are the main catalyst in your community. You will make it possible to publicize the scholarship, generate interest in local government, and ultimately send a finalist to the State level of this scholarship competition.

We are seeking your involvement in several key aspects:

1. Publicize the availability of this scholarship among your area High Schools through the PTA, PTO, School Board and Student Council. A brief letter from your office is all that is needed (draft letter attached).
2. Appoint a small committee to assist in reviewing applications and essays which will be returned to your office. We suggest an elected official, professional staff member, member of a volunteer board, and a member of the education community.
3. Have your committee select one statewide semi-finalist from your municipality and forward their entry to the League headquarters in Trenton. (See application for judging criteria.)
By mail: Attn: NJLM Scholarship, 222 West State Street, Trenton, NJ 08608
By Email: cbradley@njslom.org
4. Announce entrants and statewide semi-finalist to local newspapers and raise awareness of the importance of local government.
5. Award a Certificate of Participation to each entrant (blanks supplied by the League in May.)
6. Alert the statewide semi-finalist's school to make an announcement at any award ceremony they may hold.
7. If your statewide semi-finalist is selected by the League as one of 15 finalists, hold a ceremony to award a finalist certificate. In May, the League will provide you with the semi-finalist or finalist certificate.
8. If your statewide semi-finalist is selected as one of three winners, in May the League will send you a \$1,000.00 check to award to the winner. Your presentation will then be featured in the New Jersey Municipalities magazine.

SUGGESTED TIME FRAME

February 1	Announce contest (see draft letter).
Before March 1st	Create your local judging committee.
March 10	Suggested deadline for submission of entries <u>to the hometown mayor</u> .
April 1	Submit to League office winning local entry, and list of all other entrants to receive certificate of participation.
May 5	Announcement of Statewide finalists (15) and winners (3). League sends appropriate certificates to Mayors.
May 9 - May 25	Presentation of awards to 3 winners in local ceremonies.

(Over)