

December 23, 2016

Re: 23<sup>rd</sup> Annual Scholarship  
Competition

Dear Mayor:

Once again, the League of Municipalities is proud to announce the Louis Bay 2<sup>nd</sup> Future Municipal Leaders Scholarship Competition for high school juniors and seniors planning to continue their education after high school. We are again inviting you to play a major role in this exciting venture.

The purpose of this scholarship is to advance the virtues of elected and volunteer positions in municipal government while raising awareness of municipal government in general.

This scholarship competition has been named in honor of Louis Bay 2<sup>nd</sup>, Mayor Emeritus of Hawthorne. Louis Bay 2<sup>nd</sup> actively participated as a League Board Member and Past President for 60 years.

Attached you will find a promotional kit which will explain your part in promoting this scholarship, how the application process works, how the selection process works, and some suggestions for coordinating your actions with interested community groups.

For deadlines, please see “Suggested Time Frames” in “The Mayor’s Involvement”. Please contact Ciara Bradley at the League office: 609 695-3481 ext. 128 if you have any questions on this program. We look forward to receiving an entry from your municipality and raising interest in future municipal leaders.

Very truly yours,  
*Chuck Chiarello*  
Chuck Chiarello  
League Past President  
Mayor, Buena Vista Township  
Chair, Scholarship Committee

CC/dek

**THE LOUIS BAY 2<sup>nd</sup>**  
**FUTURE MUNICIPAL LEADERS SCHOLARSHIP COMPETITION**  
**THE MAYOR'S INVOLVEMENT**

This scholarship award cannot be a success without the interest and involvement of all New Jersey mayors. You are the main catalyst in your community. You will make it possible to publicize the scholarship, generate interest in local government, and ultimately send a finalist to the State level of this scholarship competition.

We are seeking your involvement in several key aspects:

1. Publicize the availability of this scholarship among your area High Schools through the PTA, PTO, School Board and Student Council. A brief letter from your office is all that is needed (draft letter attached).
2. Appoint a small committee to assist in reviewing applications and essays which will be returned to your office. We suggest an elected official, professional staff member, member of a volunteer board, and a member of the education community.
3. Have your committee select one statewide semi-finalist from your municipality and forward their entry to the League headquarters in Trenton. (See application for judging criteria.)  
By mail: Attn: NJLM Scholarship, 222 West State Street, Trenton, NJ 08608  
By Email: cbradley@njslom.org
4. Announce entrants and statewide semi-finalist to local newspapers and raise awareness of the importance of local government.
5. Award a Certificate of Participation to each entrant (blanks supplied by the League in May.)
6. Alert the statewide semi-finalist's school to make an announcement at any award ceremony they may hold.
7. If your statewide semi-finalist is selected by the League as one of 15 finalists, hold a ceremony to award a finalist certificate. In May, the League will provide you with the semi-finalist or finalist certificate.
8. If your statewide semi-finalist is selected as one of three winners, in May the League will send you a \$1,000.00 check to award to the winner. Your presentation will then be featured in the New Jersey Municipalities magazine.

**SUGGESTED TIME FRAME**

February 1	Announce contest (see draft letter).
Before March 1st	Create your local judging committee.
March 10	Suggested deadline for submission of entries <u>to the hometown mayor</u> .
April 1	Submit to League office winning local entry, and list of all other entrants to receive certificate of participation.
May 5	Announcement of Statewide finalists (15) and winners (3). League sends appropriate certificates to Mayors.
May 9 - May 25	Presentation of awards to 3 winners in local ceremonies.

(Over)

**MAYOR'S DRAFT LETTER TO PTA, PTO, SCHOOL BOARD AND  
STUDENT COUNCIL**

Dear \_\_\_\_\_:

The New Jersey State League of Municipalities and I have an excellent scholarship opportunity for the High School juniors and seniors from (your municipality).

We have teamed up to offer three \$1,000.00 scholarships through the Louis Bay 2nd Future Municipal Leaders Scholarship Competition. This statewide scholarship competition centers on the theme "What My Municipal Government Does Best" and seeks to advance the virtues of elected and volunteer members of municipal government.

Many of the elected officials and appointed board members serve (your municipality) with little or no compensation. It is their altruistic desire to serve their community which compels them to public service. These officials, along with a cadre of dedicated professionals, are guardians of our hometown comforts and security. They give of their time and talents to help plan our community and preserve our way of life.

They serve us year-round, every day and yet are hardly noticed. This scholarship competition will help rectify that, while encouraging our future municipal leaders.

Full details on the application process and contest are enclosed. I hope to see many of our young adults representing (your municipality) in the Louis Bay 2<sup>nd</sup> Future Municipal Leaders Scholarship Competition.

Sincerely,

Mayor

(Over)

**THE LOUIS BAY 2<sup>nd</sup>**  
**FUTURE MUNICIPAL LEADERS SCHOLARSHIP COMPETITION**  
**APPLICATION AND SELECTION PROCESS**  
**(Please keep these instructions with the application)**

Open to all high school juniors and seniors who are residents of New Jersey and plan to continue their education after high school.

1. Complete the application and essay.
2. Return them to your Hometown Mayor's office (or the location designated by your Mayor).  
REGIONAL OR PRIVATE HIGH SCHOOL STUDENTS: PLEASE NOTE THAT THE APPLICATION AND ESSAY MUST BE RETURNED TO YOUR HOMETOWN MAYOR, NOT THE MAYOR OF THE MUNICIPALITY WHERE YOUR HIGH SCHOOL IS LOCATED (UNLESS THAT IS YOUR HOMETOWN).
3. The mayor or a designated committee will select one semi-finalist from your municipality.
4. All entrants will receive a certificate of participation from the Mayor's office.
5. The winner from each municipality will be designated as a state semi-finalist. They will have their essay and application reviewed by the Scholarship Committee of the New Jersey State League of Municipalities.
6. All state semi-finalists will receive a certificate attesting to their status as state semi-finalists.
7. The Scholarship Committee will select 15 finalists and 3 winners.
8. The 15 finalists will each be awarded finalist certificates. The three winners will each be awarded \$1,000.00 by their mayor at a hometown ceremony.
9. Winners' essays will be featured in the New Jersey Municipalities magazine.

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**THE LOUIS BAY 2<sup>nd</sup>  
FUTURE MUNICIPAL LEADERS  
SCHOLARSHIP APPLICATION**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ E-MAIL \_\_\_\_\_

MUNICIPALITY IN WHICH YOU RESIDE \_\_\_\_\_

CURRENT SCHOOL \_\_\_\_\_ GRADE ATTENDING \_\_\_\_\_

COLLEGES OR SCHOOLS TO WHICH YOU MAY APPLY \_\_\_\_\_

AREA OF MUNICIPAL GOVT/ADMINISTRATION THAT INTERESTS YOU \_\_\_\_\_

Write an essay on the theme "What My Municipal Government Does Best". Your essay should be based on your perceptions and experiences with your municipality's local government. The essay should consider the public contributions of your municipal government.

Length:                      Approximately 500 words

Deadline:                      Essays must be submitted to your hometown mayor by March 10, 2017.

Judging Criteria:            -- Judging is based solely on the essay. Please do not include any other information such as transcripts and references.  
-- Appropriateness of theme  
-- Effective articulation of theme  
-- Originality  
-- Technical composition, spelling, and syntax.

Return completed application and essay to your hometown mayor's office.

(Over)

## WHAT IS THE LEAGUE?

The New Jersey State League of Municipalities is a voluntary association created to help communities do a better job of self-government through pooling information resources and brainpower. The League is authorized by state statute and since 1915, has been serving local officials throughout the Garden State. All of New Jersey's 565 municipalities are members of the League. The 565 mayors and 13,000 elected and appointed officials of member municipalities are entitled to all of the services and privileges of the League.

The League publishes a magazine titled *NEW JERSEY MUNICIPALITIES* which reports up-to-the-minute information on municipal administration and procedures by practical examples, news notes and new laws. It is one of the reading "musts" for municipal officials and is sent to more than 8,500 readers each month.

In addition to the magazine, other League services include: Bureau of Municipal Information; Ordinances and Codes; Research; Legislative Analysis; Legislative Bulletins; New Laws; Contracts, In-Service Training; Personal Consultation; Instructional Seminars and Research Publications. Nearly all League services are available through the League website [www.njslom.org](http://www.njslom.org).

The highlight of the year's activities is the Annual League Conference, held each November in Atlantic City at the Atlantic City Convention Center. The Conference is an invaluable learning experience which yields benefits throughout the year. Delegates have the opportunity to learn and ask questions at more than 100 panels, clinics, workshops, and other sessions conducted by the League and the 21 associations of technical and professional employees allied with it. Commercial, government and association exhibits display the latest products and services for municipal government. At the 2016 Annual League Conference, more than 16,000 delegates, participants and guests attended, representing the largest municipal gathering in the country.

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### THESE ORGANIZATIONS FORM AN INTEGRAL PART OF THE LEAGUE

Association of Municipal Assessors of New Jersey  
New Jersey Institute of Local Government Attorneys  
New Jersey Building Officials Association  
Municipal Clerks' Association of New Jersey, Inc.  
Municipal Court Administrators Association of New Jersey  
Municipal Electrical Inspectors Association of New Jersey, Inc.  
New Jersey Society of Municipal Engineers, Inc.  
Government Finance Officers Association of New Jersey  
New Jersey State Fire Prevention and Protection Association  
NJACCHO – Health Officers  
Jersey Access Group  
New Jersey Municipal Management Association  
New Jersey Planning Officials, Inc.  
New Jersey State Plumbing Inspectors Association, Inc.  
New Jersey State Municipal Prosecutors Association  
American Public Works Association – New Jersey Chapter  
Governmental Purchasing Association of New Jersey  
Community Recreation Society of New Jersey  
Registrars Association of New Jersey  
Tax Collectors and Treasurers Association of New Jersey  
Municipal Welfare Association of New Jersey