



Annual Report 2019

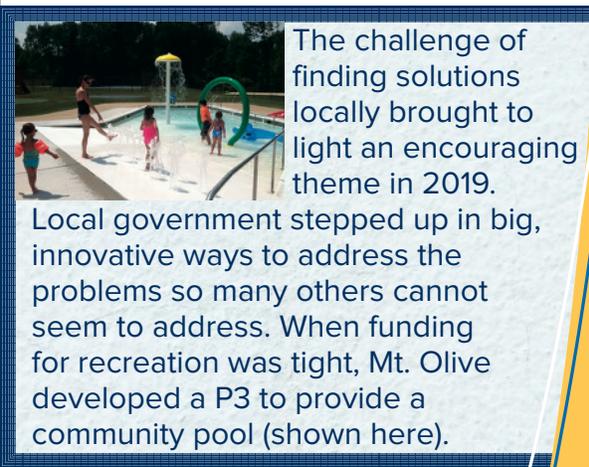
**Michael J. Darcy, CAE; Executive Director,
New Jersey State League of Municipalities**

This annual report often focuses on the external challenges municipalities have been struggling to address in the prior year. Many of those challenges are all too familiar and slow to change year-over-year. Federal funding never lives up to New Jersey's needs. Meaningful tools to help create affordable housing are not addressed. Diversion of municipal revenue for other State priorities continues. Pressures on municipal budgets are many, and it seems local officials are left to find solutions.

The challenge of finding solutions locally brought to light an encouraging theme in 2019. Local government stepped up in big, innovative ways to address the problems so many others cannot seem to address. When funding for recreation was tight, Mt. Olive developed a P3 to provide a community pool. In Gloucester, police body cameras are not the end of the trust building. They go further, with mobile community centers visiting neighborhoods that have seen police activity and help residents take back their neighborhood. Through a series of workshops on Civics for the Community, Highland Park empowers residents with knowledge so they can get involved in their government. South Harrison and Woolwich have merged police forces for savings and better coverage.

New Jersey's environment is also a focus of municipal innovation and action. Sustainable Jersey celebrated its 10th Anniversary in 2019. Through local action, it continues to lead the nation with innovative best practices for local governments. We see this with electric vehicle charging infrastructure in Maplewood or energy efficient municipal buildings in Denville. For bold innovation to solve environmental problems, we can turn to Newark Mayor Ras Baraka in partnership with Essex County Executive Joe DiVincenzo, Jr., who together accelerated a permanent solution to lead water service lines.

I encourage mayors and local officials across New Jersey to emulate these and other local government innovators. To help you ignite your ideas into action use the newly created technical assistance experts at DCA, and the new State shared service grants. As always, the League will be your source and a place to connect with others and gain insight to help you in your quest.



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This year, the League again advocated for municipalities throughout New Jersey and made sure the municipal perspective was clearly understood in public policy debate.

Legal Advocacy



We act as a clearinghouse for ideas and practices and monitor and report on important court decisions at the state and federal level that impact our members.

The League has been busy advocating for municipalities in the courts this past year. Our legal department participated in various amicus interventions in 2018 at the New Jersey Appellate and Supreme Court levels. The legal matters at issue were diverse: OPRA and electronic information, OPMA and Rice notices, and Torts Claim Act, just to name a few. The League participates in these cases because they have statewide impact and municipal interests are well served by our involvement.

This year, on cases the League joined as amicus, municipalities enjoyed a bit of a winning streak with the courts siding with the League's position in three of the four decisions issued thus far. This included, a major win before the State Supreme Court regarding Rice Notices and the availability of meeting minutes in the *Kean Federation of Teachers* case, and in the *Dunbar Homes* case, the affirmation of the 'time of application' rule found in the MLUL.

In addition to our amicus work, the League's legal department continues to act as a helpful resource to municipal attorneys. We act as a clearinghouse for ideas and practices and monitor and report on important court decisions at the state and federal level that impact our members. Attorneys must continually adapt to a changing legal landscape and our legal department is a strong resource to help them in this task.

Outside of the court context, our legal department continues to review and update the various publications offered by the League, contribute to the League magazine, and provide analysis for legislative affairs. The League's legal department has also embarked on publishing a new series on the Local Public

Contract Law, and overhauling older publications to reflect changes in the law since their initial publication.

In addition to this, the legal department maintains the League's ordinance and resolution library. This library is a valuable tool for municipal attorneys, elected officials, and others as it allows users to see how other municipalities have solved problems helping them to better address their own.

Legislative Activities



The League's Government Affairs team remained active at the Statehouse, strongly advocating on your behalf before the Administration, the Legislature, and regulatory bodies.

This year League President Colleen Mahr, Mayor of Fanwood Borough, prioritized membership engagement and focused attention on timely, important issues of interest to local leaders, such as property tax relief and reform, long-overdue reforms to the Fair Housing Act, the fiscal integrity of local pension and health benefits systems, and the broadcasting of the municipal voice in the ongoing debate on the legalization of recreational marijuana.

The League's Government Affairs team remained active at the Statehouse, strongly advocating on your behalf before the Administration, the Legislature, and regulatory bodies. Mike Cerra, the NJLM's Assistant Executive Director and Director of Government Affairs is joined by a talented Government Affairs team including Senior Legislative Analysts Jon Moran and Lori Buckelew; Associate Legal Counsel Frank Marshall, and Legislative Administrator Ciara Bradley.

The League leadership and staff met regularly with the new Administration to articulate municipal concerns. During the course of the year, League Leadership met with the Governor's office, the Senate President, the Speaker of the General Assembly, and a number of cabinet officials. The League was an active voice in Trenton on these and many other issues important to local officials, including, but not limited to the following:

- The renewal of the 2% interest arbitration cap remained a top priority for the League. This cap has been successful in

curbing property tax increases. With several dozen contracts concluded at the end of 2018, the expiration of the cap has already impeded negotiations. Local governments again face the prospect of arbitration awards exceeding the property tax levy cap. The League will continue to push for this top legislative priority in 2019.

- The League continues to urge leaders to assure that if and when recreational marijuana is legalized, that municipalities will receive appropriate revenue to offset implementation costs.

Going forward, the League will also continue efforts to:

- Protect municipal tax relief funding from State diversion.
- Protect municipalities from proposed changes to the Open Public Records Act and the Open Public Meetings Act that single out local government for additional requirements and new mandates.
- Call on the Administration and Legislature to reenter the affordable housing policy discussion and enact a reasonable, rational, and funded program so municipalities can meet their State-imposed requirements.

Our Government Affairs staff is always eager to hear from you, so they can better serve you and your municipality. Please contact them with your questions, comments, and ideas.

Federal Activities



Conversations focused on an Infrastructure package, the importance of protecting municipal financing tools, opposition to federal regulatory preemption of municipal powers, the need for increased attention to the opioid epidemic, and the importance of adopting full fiscal year spending bills.

The NJLM Federal Relations team relies on information, analysis, and insights provided to us by the staff of the National League of Cities (NLC) in Washington, and on the efforts of NJ municipal officials who take the time to contact their representatives in Washington on matters that affect their communities and their fellow citizens.

In February, League First Vice President Jim Perry of Hardwick joined municipal colleagues from all around the U.S. in Washington, D.C., to discuss local concerns with Members of Congress. The event, arranged by the Federal Advocacy team of National League of Cities, involved meetings in the Washington offices of, among others, Representatives Josh Gottheimer, Andy Kim, Bonnie Watson Coleman, and Frank Pallone. Vice President Perry's conversations focused on the need for bipartisan action on an Infrastructure package, the importance of protecting municipal financing tools like municipal and private activity bonds, opposition to federal regulatory preemption of municipal powers, the need for increased attention to the opioid epidemic, and the importance of adopting full fiscal year spending bills to end the ongoing drama of stop-gap resolutions and shutdown threats.

These developments highlighted our advocacy work in 2019:

- **The Gateway Program.** A comprehensive program of strategic rail infrastructure improvements designed to improve current services and create new capacity that will allow the doubling of passenger trains running under the Hudson River. Two components deserve particular attention.

- **Hudson River Tunnel Project.** Approximately 200,000 daily passenger trips take place in the existing North River Tunnel, completed in 1910, which provides the only passenger rail connections between Manhattan and New Jersey, and the rest of the Northeast Corridor to the south.

- **Portal Bridge.** Hosting about 450 trains per day traveling between Newark and NY Penn Station, the Portal Bridge is a major bottleneck and source of delay of train traffic. A second, two-track Portal South Bridge span is proposed as part of the Gateway Program and when complete will double train capacity.

- On more general infrastructure matters, we have supported bipartisan legislation in the Senate, S.1098, the *Transportation Alternatives Enhancements Act*. This bill would improve on the Transportation Alternatives Program (TAP), the primary federal funding program for bike-ways and sidewalks to reduce traffic congestion, provide children with safe routes to school, and give communities more affordable transportation options. The bill would improve local control to complete projects, and it provides communities with access to project support by both their state and non-profits.

As Congress moves to reauthorize the *Fixing America's Surface Transportation (FAST) Act* transportation bill, which is set to expire next year, we support strong increases to multimodal and collaborative programs like TAP, which provided \$850 million to recipients in 2019.

- League Staff Attorney Frank Marshall monitored **US Supreme Court** cases on issues ranging from internet sales taxes to public employee agency shop requirements as well as **federal regulatory proposals**, including FCC proposals that would supersede local broadband deployment authority and proposals to regulate the usage of personal drones which would eliminate or severely restrict state and local prerogatives.
- **The National Flood Insurance Program** was kept alive with a series of short-term extensions. We continue to monitor developments and have expressed our support for a long-term reauthorization and opposition to any amendments that would increase homeowner coverage costs.

Bureau of Municipal Information

	Members	Non-Members	Quantity Requested
2018-19 NEWLY ELECTED OFFICIALS HANDBOOK - Primer for Local Elected Officials - Instructional materials for elected officials.	\$20	\$30	
Americans with Disabilities Act (ADA)	\$13	\$15	
2019 Municipal Directory - Detailed reference guide containing contact information for 724 500 municipalities. * Print and PDF versions available in March.	\$30 Printed \$40 Electronic (PDF)	\$45 Printed \$55 Electronic (PDF)	
New Jersey Municipalities Magazine - Annual Subscription (8 issues) includes digital version	\$25	\$30	
NJ Mireux Health Cookbook - Healthy Recipes from Elected Officials	\$10	\$10	
Local Public Contracts Law Series 1 (2014)	\$60	\$120	
Local Public Contracts Law Series 2: Primer on Competitive Contracting (2017)	\$60	\$120	
Open Public Records Act OPRAs - Quick guide: The Right to Know Law	\$12	\$14	
Open Public Records Act OPRAs - Guide to the Sunshine Law (2018)	\$25	\$25	
Guide to Unfunded Mandates (1 st Ed) (2012)	\$15	\$18	
A History of Municipal Government - NJ's municipal story and new statutory provisions	\$12	\$14	
Faustner Act - NJ Optional Charter Law	\$12	\$12	
NJ's Traditional Forms of Government - Towns, Villages, Boroughs and Cities	\$12	\$14	
Local Government Ethics Law (2014)	\$12	\$14	
Police & Fire Labor Data Service - Tracks trends in police and fire contract settlements.	\$300	Full Service \$500	
Police Labor Data Service	ELECTRONIC \$250	Police Only \$400	
Fire Labor Data Service	ELECTRONIC \$250	Fire Only \$340	
2019 Salary Survey - Salaries for selected municipal positions, elected officials and superior police officers	\$60	Electronic \$140	
OVERVIEW OF NJ PERSONNEL POLICIES WITH MEL-UP (2018)	\$12	\$14	
LICENSE VOLUME 1 - Mechanics, Peddle, Solicitor, Carcasses & Kinest Vendor Fee, Vending Machine/Fair and Litterage Fees (2018)	\$50	\$55	
LICENSE VOLUME 2 - Alarm Fees and False Alarm Penalties (2018)	Electronic	Electronic	
LICENSE VOLUME 3 - Dog & Cat Licensing Fees, Liquor License Fees, Garage Sale, Flea Market and Auction Fees (2018)	\$50	\$52	
LIMITED TIME OFFER - License Volumes 1, 2 & 3 at a discounted price!	\$150	\$136	
LICENSE VOLUME 4 - Municipal Parking Fees & Rec. Fees (2018)	\$40	\$55	
License Summary for 2019	\$0	\$10	

The League offers a diverse listing of publications, many of which are digital and include valuable data in Microsoft Excel spreadsheets.

One of the League's most valuable services continues to be the Bureau of Municipal Information. The Bureau features resource pages for over 20 topics on the League

website. Resource pages include information such as legislation pertaining to the topic, topic history, updates via the News Flashes, and links to pertinent resources and recent news articles. Some of the more recent additions include the Finance Center, Social Media Resource Center, and Bureau Reference Desk. The Bureau Reference Desk is a collection of information on matters ranging from flag etiquette to an explanation of the differences in forms of government to youth engagement pointers.

The League offers a diverse listing of publications, many of which are digital and include valuable data in Microsoft Excel spreadsheets.

In 2019 the League continued to offer the online Ordinance and Shared Service Libraries, a valuable service providing a sampling of enacted ordinances and shared services agreements from across the state on over 70 topics. The libraries may be accessed on the League's website and are searchable by keyword.

@ Visit the Bureau online at www.njlm.org/bureau.

New Jersey Municipalities



Both Show Off Your City and NJ Local Government Week have been well received and have promise to develop into long-term bright spots in the magazine's annual editorial calendar.

With a continued focus on communicating with the members of the League about the latest topics and strategies in local governance, *New Jersey Municipalities* has had a successful year providing useful information for municipal officials and those working with municipalities. This year, the magazine was a knowledge hub for the first annual NJ Local Government Week. Special focus and cover placement in the April issue recognized this year's Show Off Your City contest winner, Seaside Heights, as well as the dozens and dozens of towns earning honorable mention. Further, the events and highlights of the inaugural NJ Local Government Week were featured on the cover and in the contents of the June issue. Both of these efforts have been well received and have promise to develop into long-term bright spots in the magazine's annual editorial calendar.

Monthly issues distributed from October through June continue to educate and inform more than 6,300 readers and

an estimated 19,000 pass-along readership as vital platform and information resource, the magazine.

The magazine is...

- Fueled by insightful editorial and advertising contributions from League members from all regions of New Jersey and their operational partners, as well as State commissioners and other experts.
- Delivering a wide range of stories to managers and policy-makers, including special focus sections on topics ranging from water infrastructure to tourism.
- Designed for easy navigation and visual interest.
- Environmentally and socially responsible in its operations, printing on industry-leading, environmentally responsible papers that use 10% post-consumer waste and FSC chain of custody certification.
- Created with print and digital readers in mind, with a growing publication archive in an electronic format based on the League's website.

As always, we welcome your calls, ideas, and articles for our premier publication.

@ Learn more at www.njlm.org/magazine

Training and In-Service Programs



The League works cohesively with numerous accreditation bodies representing 20 government licenses.

In its ongoing efforts to provide current information to members, the League offered a new program this year: three Mayors Roundtable Events on Cannabis and Affordable Housing at regional locations around the state. These Roundtable discussions offered an opportunity for Mayors to gather and discuss the topics of Cannabis Legislation and Affordable Housing. Mayors were able to ask questions of the expert panelists as well as address the potential issues these topics could bring about in their municipalities.

The League has also created a Local Government Leadership Program. This program recognizes our Elected Officials who choose to participate in additional activities such as attending seminars and writing magazine articles.

Participants receive points for each activity they complete.

The program has three tiers:

- Municipal Leader
- Municipal Innovator
- Municipal Pioneer

Those achieving these tiers will receive a certificate and recognition at the Annual Conference Orientation Session. For more information about the Local Government Leadership program please visit www.njlm.org/lglp

For 2019, NJLM continued to successfully present programs that broaden, deepen, and increase knowledge and skills of municipal personnel in various professions while collaborating with our Affiliate Groups. Approved continuing education programs serve as a cost-effective way for municipal professionals to maintain their respective state licenses. The League works cohesively with numerous accreditation bodies representing 20 government licenses, including Continuing Legal Education for New Jersey and Pennsylvania Attorneys, Municipal Licensees, Tax Assessors, Recycling Coordinators, Planning and Zoning Board Secretaries, Zoning Officials, Land Use Administrators, and Professional Engineers and Land Surveyors.

In addition to the Annual Conference, the League offered about 20 professional development seminars and webinars, educating more than 2,000 attendees in 2018/2019. Highlights include:

- Orientation for Newly Elected, Re-Elected, and Experienced Official
- Budgeting for the Elected Official: Everything you Need to Know to Create, Balance, and Approve Your Municipalities' Budget
- Annual Mayors Legislative Day
- FAST Update
- The Mini One Day Conference
- Medical Marijuana: What Public Employers Need to Know in New Jersey
- Ethics
- The New Jersey Minimum Wage Increase: What It Means for Public Employers
- Labor and Personnel Law Update

@ For more information on the League's upcoming seminars and webinars, visit www.njlm.org/Seminars.

Labor Relations Advisory Service



Our Labor Relations Counsel is available to respond to a broad range of public employer labor and employment law questions as a telephone or email service of the League.

The League's Labor Relations Advisory Service is conducted by the League's Labor Relations Counsel, Joseph Hannon of the firm Genova Burns LLC.

Joseph Hannon is available to respond to a broad range of public employer labor and employment law questions as a telephone or email service of the League. Inquiries to the League Labor Relations Advisory Service over the years have included issues like the interest arbitration reforms and the 2% cap on awards under the 45-day "rocket docket," impacts of sunseting Chapter 78, furloughs and temporary layoffs, health benefit and pension reforms, and perennial problems municipalities face in police and fire and civilian collective negotiations, Public Employment Relations Commission unfair practices and representation matters, Shared Service Issues, Civil Service issues, FMLA and NJFLA issues, FLSA and wage and hour issues, Americans with Disabilities Act issues, and Equal Employment Opportunity and New Jersey Law Against Discrimination issues.

As part of the Labor Relations Advisory Service, Genova Burns provides expert attorney presentations at several League seminars throughout the year and during the Annual League Conference along with magazine articles.

@ For more information, visit www.njlm.org/labor-relations

Annual Conference



With 17,000 attendees and 1,000 exhibit booths, the League Conference provides the raw information that municipal leaders take back to find the way forward for their communities.

Igniting Local Engagement is the theme for the 104th Annual League Conference. Dynamic municipalities are the central point for the development of innovative ideas and solutions to our State's challenges. The NJLM Annual Conference remains the largest municipal conference in the country and a critical mainstay in the portfolio of services provided by the League. With 17,000 attendees and 1,000 exhibit booths, it provides the raw information that municipal leaders take back to find the way forward for their communities. It also serves the critical role of providing professional development for licensed municipal professionals and exposure to new products and ideas.

Pre-Registration for the three days remains just \$55, the most affordable way for municipal officials to gain new solutions to both the perennial issues and evolving challenges. It is also the most cost effective way for licensed and certified professionals to receive continuing education credits vital to maintaining their licensure. Some of the features of this year's conference were:

- 74 League educational sessions and more than 50 additional sessions produced by affiliated municipal professional associations
- Sessions that highlight creativity in municipal thinking
- Primers for newly elected governing body members
- Sessions focused on ethics training, personnel, and leadership
- Sessions that explore municipalities' use of new technology
- Information on economic development; planning; management, and understanding initiatives coming from State government
- Shared Services

- Insurance training sessions that result in premium reductions for attendees.
- The largest municipal exhibit hall in the country with a special area for “Smart Cities” highlights.

The conference is also a chance to award special recognition to local officials’ dedication to public service and the work of their colleagues in municipal government across the state.

The 2019 Annual Conference provided all these opportunities while continuing to charge the lowest registration rate of any municipal league in the country.

@ For more information, visit www.njslom.org/conference.

NJLM Educational Foundation



The Educational Foundation also joins the League in congratulating Sustainable Jersey upon its 10th Anniversary.

The Foundation continues to publish a series of white papers on a wide range of issues that impact New Jersey local government. These papers offer a deeper understanding of the specific issues explored. All Foundation publications are available for free download at the foundation website.

To capitalize on years of experience piloting the youth and family literacy Mayors Book Club program, the Foundation continues to offer the manual, “Planning and Participating in a Mayors Book Club” and distributed it to mayors at the Annual Conference. The manual was written by Dr. Vicki Cohen, Fairleigh Dickenson University, and edited by Foundation President Timothy McDonough, Mayor, Hope. The manual is also available for free download from the Foundations webpage www.njlmef.org

In 2019 the Foundation continued the administration of the Michael A. Pane Memorial Fund. The Fund awards an honorarium to a local government professional (attorney, engineer, or planner) who personifies outstanding ability, integrity, and ethics in his or her dealings with local governments.

The Educational Foundation also joins the League in congratulating Sustainable Jersey upon its 10th Anniversary. Early on,

the Educational Foundation helped Sustainable Jersey by administering more than \$1 million for Sustainable Jersey given by such funders as WalMart, NJBPU, and others. A list of Foundation trustees is found elsewhere in this annual report and on the Foundation website.

@ Visit the NJLM Educational Foundation online at www.njlmef.org

NJLM Education Foundation Trustees

NJLMEF is a non-partisan informational resource for local government that offers timely research and a proactive approach to resolving the complex issues affecting New Jersey’s diverse communities.

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222 West State Street Urban Renewal Corp. Board of Trustees

The Corporation owns and operates the League's headquarters building.

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Membership and Finance

The League is completing its 104th year of service to the municipalities of New Jersey. Our membership currently includes 564 municipalities in the State of New Jersey. The League's fiscal year runs from July 1 to June 30. The budget under which the League currently operates is set forth on this page.

2019/2020 Adopted Budget

INCOME

1	Appropriation of Prior Cash Balance	\$0
2	Membership Dues	\$666,041
3	Magazine	\$310,000
4	Annual Conference	\$2,200,000
5	Interest	\$53,000
6	Publications	\$34,000
7	Seminars	\$140,000
8	Miscellaneous Receipts	\$4,500
9	Internet Advertising	\$180,000
10	Sub-Leases Base Rent	\$163,700
11	Sub-Leases Expense Rent	\$118,595
12	Sub-Leases Parking Space Rental	\$40,446
13	Corporate Supporters	\$66,000
14	Grant Station Subscription	\$400
15	Employee Medical Contributions	\$80,000

\$4,056,682

EXPENSE

16	Salaries	\$1,375,902
17	Social Security & Medicare	\$105,257
18	Pension Employer Portion	\$190,000
19	Disability Insurance	\$1,500
20	Medical Benefits	\$463,000
21	Workers Compensation Ins	\$5,000
22	Unemployment Compensation Insurance	\$0
23	Automobile	\$13,348
24	Magazine	\$184,300
25	Office Expense	\$27,000
26	Legislative	\$44,500
27	Conference	\$560,000
28	Meetings/Training	\$39,000
29	Postage	\$35,000
30	Equipment Payments	\$17,000
31	Maintenance on Equip.	\$4,000
32	Printing	\$13,500
33	Books, Subscriptions	\$5,000
34	Grant Station Subscription Expense	\$235
35	Seminars	\$80,000
36	Telephone	\$13,000
37	Audit	\$8,250
38	Legal	\$99,100
39	Insurance & Bond Premium	\$32,000
40	National League of Cities	\$37,297
41	Temporary Help	\$3,000
42	Technology	\$43,000
43	Internet Web Maintenance	\$10,000
44	Photocopying	\$5,000
45	Scholarships	\$3,000
46	222 Base Rent	\$378,435
47	222 Expense Rent	\$171,543
48	Commission Leasing	\$4,533
49	Online Ordinance Shared Services	\$2,100

\$3,973,800

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