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January 27, 2020

Mayors Wellness Campaign

We would like to remind you about a resource available to your administration; the New Jersey Health Care Quality Institute's Mayors Wellness Campaign (MWC). The MWC partners with the League to provide a statewide community health initiative, offering Mayors and their staff evidence-based tools and strategies to champion healthy and active living to improve the overall health of their communities. You can join the MWC by signing the annual Pledge of Participation.

The Quality Institute invites existing MWC towns to apply for the 2019 Mayors Wellness Campaign Healthy Town designation. The Healthy Town designation recognizes communities in which Mayors have made healthy lifestyles a top priority and are actively engaging all the members of their community in healthy living. The deadline to apply is **5 pmJanuary 31, 2020.**

At the Quality Institute web site you will find links to the Healthy Town Application and the Healthy Town Rubric to help guide you and understand the scoring process:

- Healthy Town Application
- Healthy Town Rubric

Please reach out to Julie DeSimone 609-452-5980 jdesimone@njhcqi.org for more information.

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