

October 24, 2017

**Re: Important Conference Sessions: Sessions That Defy Categorization**

Dear Mayor:

This highlight letter is meant to help you prepare to make the most of your time at our 102nd Annual Conference. Every year, there are a number of sessions that don't easily fit a specific public policy classification. Depending on your community's need and your own interests, these can be some of the most informative and valuable sessions we offer.

Consider attending the following sessions:

<b>Date</b>	<b>Time</b>	<b>Session</b>	<b>Room</b>
<b>Tuesday, November 14th</b>			
	2:00 p.m.	Coffee With Your Colleagues: Networking and Orientation	319
	2:00 p.m.	Punchlines and Politics: Perfect Together!	411
	3:45 p.m.	From Boomers to Beachers: Who Is Filling the Roles (Holes)?	408
	3:45 p.m.	Next Generation of Professionals for Electeds	315
	3:45 p.m.	The Role of the Underserved & Historically Disadvantaged	417
<b>Wednesday, November 15th</b>	9:00 a.m.	Key Principles for Effective Community Engagement	404
	10:45 a.m.	The Past is Prologue: Christie's Legacy & the Next 4 Years	201/202
	10:45 a.m.	The New Challenge of the Sharing Economy & Municipal Regulations	411
	10:45 a.m.	Urban Mayors: Cities in Economic Transition Under a New Paradigm	419
	2:00 p.m.	Legislative Leadership in 2018: Working With a New Administration	201/202
<b>Thursday, November 16th</b>	10:45 a.m.	OPMA/Civility/Administration of Public Meetings	201

	10:45 a.m.	Tourism 2.0 – Attracting Niche Travelers to Your Town	414
	2:00 p.m.	Natural & Historic Resources	305/306
	2:00 p.m.	Farmland Preservation & Right to Farm: Strategies to Succeed	411

For more information on these and other sessions, visit the League’s website at [www.njslom.org](http://www.njslom.org) or [102nd Conference Session Schedule](#) . You can also go to [102nd Conference CEUs](#) for the latest listing of seminars offering Continuing Education Units. Also, be sure to read more about these sessions and the Conference in the October and November editions of our magazine, *New Jersey Municipalities*.

The 2017 Conference App is available for download. [Visit your device’s App Store to download.](#)

Sincerely,

Michael Darcy, CAE  
Executive Director