

August 18, 2016

**Re: Daily Update**

**I. New Advocacy Tools, VoterVoice**

**II. Annual Business Meeting I.**

**New Advocacy Tools, VoterVoice**

Dear Mayor:

[As mentioned in our August 5 Friday recap letter.](#) the League is rolling out some new tools and initiatives for our advocacy efforts. Today, we present to you VoterVoice, which is now implemented and readily available on the League's web page.

VoterVoice is a sophisticated system which will meet the advocacy needs of our members with a streamlined interface. You will be alerted to the most up-to-date issues that you can instantly support, and or, speak out on. We believe this new service will be very effective in delivering communications between our members and elected State officials.

We ask that you familiarize yourself with the program and participate in advocating on the latest issues. VoterVoice will make it possible for you to take action on issues and deploy sophisticated responses with the easy-to-use technology that will help achieve advocacy goals. Please visit the Leagues website and register with VoterVoice at <http://www.njslom.org/votervoice>.

Registration is simple - just add your email and zip code and you will be matched to your State representatives via e-mail, and later guided through the message sending process in just seconds. Alerts will officially now be at your fingertips. We anticipate launching our first "campaign" through this service after Labor Day.

For further information contact: Michael Cerra, Assistant Executive Director, at (609) 695-3481, extension 120.

Sincerely,

Michael J. Darcy, CAE  
Executive Director

**II. Annual Business Meeting**

**Make Plans to Attend the Annual Business Meeting  
Thursday, November 17, 2016 Sheraton  
Convention Center Hotel**

Dear Municipal Clerk:

**PLEASE BRING THIS TO THE ATTENTION OF YOUR MAYOR AND MEMBERS OF  
THE GOVERNING BODY**

In just 3 months, we'll be having our 101st. Annual League Conference, November 15th – 17th, 2016 in Atlantic City. I am writing to you, now, as a fellow local elected official, to impress upon you the importance of attending our annual business meeting.

**Thursday, November 17, 2016**  
**3:30 p.m. – 5:30 p.m. Business Meeting**  
**Sheraton Convention Center Hotel**  
**Pearl Ballroom, 2nd Floor**  
**Atlantic City, New Jersey**

Important League business is conducted at the annual business meeting including: Consideration and Adoption of Conference Resolutions; Election of Board Members, Consideration of Dues Increase and Swearing in of League Officers.

Light refreshment is served prior to the meeting.

Please make this important meeting part of your conference week.

Very truly yours,

Joseph Tempesta, President  
Mayor, West Caldwell Township