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February 10, 2020

- I. Planning for NJ Local Government Week: Showcase your Municipality!
- II. Let Your Vendors Know about NJ Municipalities Magazine!

I. Planning for NJ Local Government Week: Showcase your Municipality!

Let residents know about your municipal facilities and careers, and highlight the services that their local government provides on a daily basis by participating in NJ Local Government Week April 19-25, 2020.

The League invites you to join in with municipalities across the Garden State April 19-25, 2020, to engage citizens while celebrating the work of local government. Through NJ Local Government Week, the League hopes to bring awareness to the role local government plays in achieving the best life for communities. Invite your schools, civic groups, businesses, and media to NJ Local Government Week activities for citizens of all ages.

How Can You Celebrate? Visit the League's website for ideas on celebrating in your municipality; including a "how to" packet with ideas ranging from basic, no cost activities to some that are more complex. Be sure to tag your social media posts with #njlocalgovt, and utilize the NJ Local Government Week logo that the League has provided by downloading from the League website.

<u>Visit the League website for tips</u>, suggestions and a logo created to help promote your events.

II. Let Your Vendors Know about NJ Municipalities

Magazine!

Do you work with vendors that you would recommend to other municipalities? Let these vendors know about the League's magazine; placing advertisements in the magazine helps to increase the reach of their marketing message and supports the League as an organization in the process.

Contact: Taran Samhammer at <u>tsamhammer@njlm.org</u> with your vendor's mailing address and we will send them a sample issue!

Advertiser Spotlight





