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June 18, 2020

- I. Share the Message that Municipal Budgets Need Support Due to COVID-19
- II. NJ Municipalities Magazine Seeking Your Stories
- III. Where Can I Find COVID-19 Related Resources from the League?

Municipal Clerks: Please forward to your Mayor, Governing Body and Department Heads.

To assist in providing guidance and information we have created a [COVID-19 resource page](#). We will continue to update the page as we get pertinent information and include announcements in our Daily Updates.

I. Share the Message that Municipal Budgets Need Support Due to COVID-19

The League has launched the [MunisAreEssential campaign](#) in response to budget shortfalls local governments are experiencing due to the COVID-19 pandemic, and is encouraging local officials to contact their state and federal legislators to support bills that will address revenue shortfalls by providing funding and/or tools. We are also asking officials to educate their citizens on how local government budgets work, as we have witnessed a lot of misunderstanding in this area.

[Social media graphics and sample posts](#) are available on the League's website. To help spread this message, please share these posts on your municipal feeds, and remember to tag with #MunisAreEssential. This campaign coincides with the [National League of Cities' "Cities Are Essential"](#) effort to secure direct federal funding to local governments nationwide.

II. NJ Municipalities Magazine Seeking Your Stories

Local officials are invited to share their stories with the readers of *New Jersey Municipalities* magazine. Do you have a successful initiative or an innovation that could help your fellow local governments in the Garden State? We are now accepting article queries from local government project and program leaders for potential publication in the League magazine's 2020 issues.

For the editorial calendar and editorial submission guide, please [visit the magazine's webpage](#) or contact Managing Editor Amy Spiezio at aspiezio@njlm.org.

III. Where Can I Find COVID-19 Related Resources from the League?

The League has created a [COVID-19 webpage](#), which was created as a central source for all resources we are posting. The webpage also includes a "Vendor & Supplier Resources" page with information and links to vendors that are offering COVID related products and services. The League is also posting updates of news and new legislation and guidance daily on the [Emergency Management & Public Health News Flash](#).

You may sign up to receive email alerts when new items are posted, or visit the League's COVID-19 resource page to view news flash items. Many of these items are also being posted on the League's [Facebook](#), [Twitter](#) and [LinkedIn](#) accounts.

There have also been several posts published on the League's [Town Crier blog](#) that gives detailed explanations and analysis of the legislation surrounding COVID-19.

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