

April 15, 2016

CALL for Submissions

NJBIZ & The New Jersey League of Municipalities Inaugural Public Private Partnership Awards – P3

Dear Mayor:

This is a CALL FOR SUBMISSIONS for the inaugural public private partnership awards.

NJBIZ and the New Jersey League of Municipalities will recognize *Innovation in Public Private Partnerships* at an annual recognition program in June.

This year, the *Innovation in Public Private Partnerships Awards* include any P3 innovations undertaken in the past 12 months. We invite you to submit any recent innovative P3 for recognition.

This event was established to honor and recognize unique public private partnership programs that showcase innovative and practical approaches to, and notable successful examples of, government and private sector partnerships that achieve public benefits.

We will honor these innovative approaches at a cocktail reception on June 22nd, 2016 at a location to be determined.

P3's are all around us and should be recognized as a vital method to achieve public goals. To help understand the P3 concept, see the December issue of the League magazine *New Jersey Municipalities* with an article "Renewing Spaces with Public Private Partnerships". The article tells how a West Caldwell P3 resulted in borrowing private land to help satisfy a public need for recreation space. In addition, there was an article detailing how a Toms River partnership with the BID and several Foundations brought outdoor art and sculpture to the community.

The magazine can be viewed here <http://www.njmmagazine.org/>

Definition of a public private partnership

Public-private partnerships (PPPs or P3) are becoming increasingly important in New Jersey and across the country. Public/private partnerships help the public sector to finance or operate traditional public sector operations such as; **Infrastructure, Economic Development, Housing and Welfare, Public Safety, and Quality of Life Services**

Applications to submit your P3 can be downloaded from NJBIZ and the New Jersey League of Municipalities' websites, at <http://www.njbiz.com/section/Public-Private-Awards-Nom> and www.njslom.org respectively. Since the nomination deadline is Friday May 6th, 2016, we encourage you to forward this information to all the appropriate people so they may meet this deadline.

[Click here](#) for examples of public private partnerships from the December issue of NJ Municipalities magazine

If you have any questions on the *Innovation in Public Private Partnership's Awards*, please contact Wendy Berg at the NJBIZ or 732-246-5705 or wendyb@njbiz.com.

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