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September 10, 2019

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I. Important Conference Sessions: Communications

To help you to prepare for your Annual Conference, this series of letters will focus on specific areas of importance to municipal officials. We hope they will help you to prepare for a productive time at our 104th Annual Conference – November 19 through 21, at the Atlantic City Convention Center. The sessions listed below will provide you with a better understanding of local government communications issues and opportunities.

Date: Tuesday, November 19

Time: 2:00 p.m.

Session: Laughter and Leadership: How Humor Can Make You a Better Leader

Room: 411

Time: 3:45 p.m.

Session: Media Strategies, Tips, & Tools for the 21st Century

Room: 314

Date: Wednesday, November 20

Time: 9:00 a.m.

Session: Innovation By Managing and Embracing Citizen Engagement

Room: 301

Time: 9:00 a.m.

Session: Website Content, Accessibility, & Management 2.0

Room: 412

Time: 3:45 a.m.

Session: Social Media 201: Increase Your Reach and Your Success

Room: 403

Date: Thursday, November 21

Time: 10:45 a.m.

Session: Building a Welcoming Brand Through Tourism Marketing

Room: 414

For more information on these and other sessions, visit the [League's website](#).

The Annual Conference App will be available on October 2. Create your personal schedule before you go to Atlantic City. Don't miss important sessions, speakers or exhibits. All the Annual Conference information is at your fingertips in a highly searchable format. Visit your app store to download.

Also, be sure to read more about these sessions and the Conference in the October and November editions of our magazine, *New Jersey Municipalities*.

The 2019 Conference App is Exclusively Sponsored by AT&T.

II. CEU Information

CONFERENCE CEU LIST POSTED

The first version of the Annual Conference CEU List has been posted on the Conference Website. You can view it by visiting the [Conference CEU Page](#).

Please note, this list is *not final*. Continue to check the Conference website for more updates.

CEU TRACKING FOR 104TH ANNUAL NJLM CONFERENCE

Badge Scanners will be used to track CEU Credits and Attendance at the NJLM 104th Annual Conference.

For Sessions that Have CEU credit available:

- All Attendees looking to earn credit must scan-in and scan-out of these qualifying sessions* to earn their CEU credits.
- Attendees will claim their certificates after the conference via the [League website](#).

For more information or for a complete list of procedures please visit the [Conference website](#).

* Please note, the procedures described above only apply to educational sessions. Business Meetings and Exhibitor Learning Sessions are not included in the scanning system.





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