

NJBAC: The State Plan – A Plan for Prosperity

NJ League of Municipalities

Online

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NJBAC | New Jersey
Business
Action Center

The State Plan: Visible & Tangible Change

The State Plan: GSD

GPD

GID

Framework for the Future

The State Plan is a vision and inspiration for meeting New Jersey's challenges and opportunities, today and tomorrow.

For municipalities and counties, it means to inspire and guide.

For the State, it's departments, agencies, and authorities, it means to influence and align New Jersey's continued push for prosperity with our collective time, talent and treasure so that our resources and regulations support that prosperity on all levels.

Fostering Prosperity

NJ's communities, districts, and the businesses that are their backbone succeed as they maintain and enhance their value. This is what we are revising the State Plan to support.

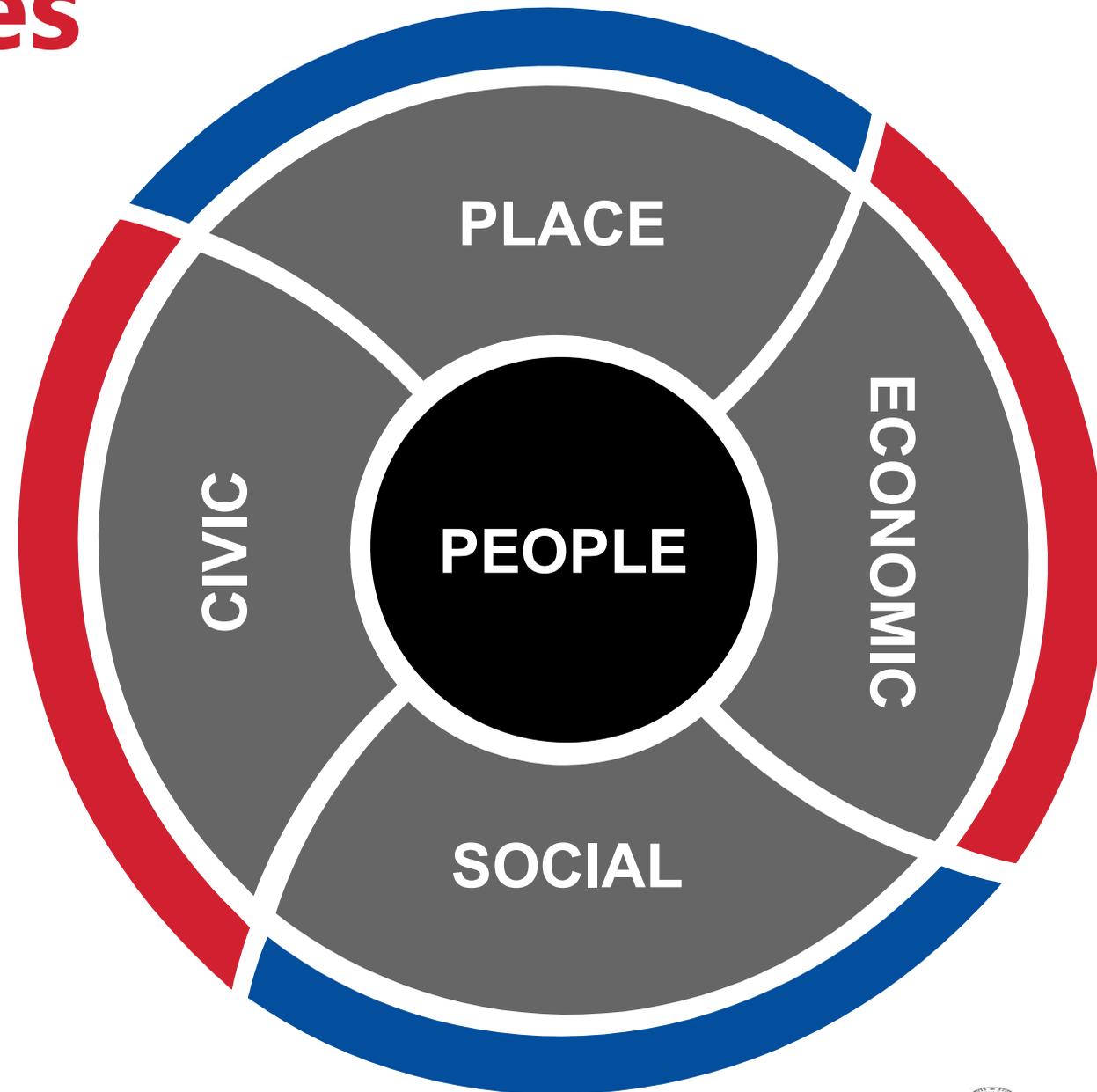
But the Plan is not just about growth.

It's about *productivity* and *fit* which = prosperity.

Prosperity – for a business, its district, and community – is created with four sources of value.

Prosperity Values

- Economic Value
- Place Value
- Social Value
- Civic Value



All Funeral *Products*

The Casket Store

- Caskets
- Stationery
- Urns
- Pet Caskets



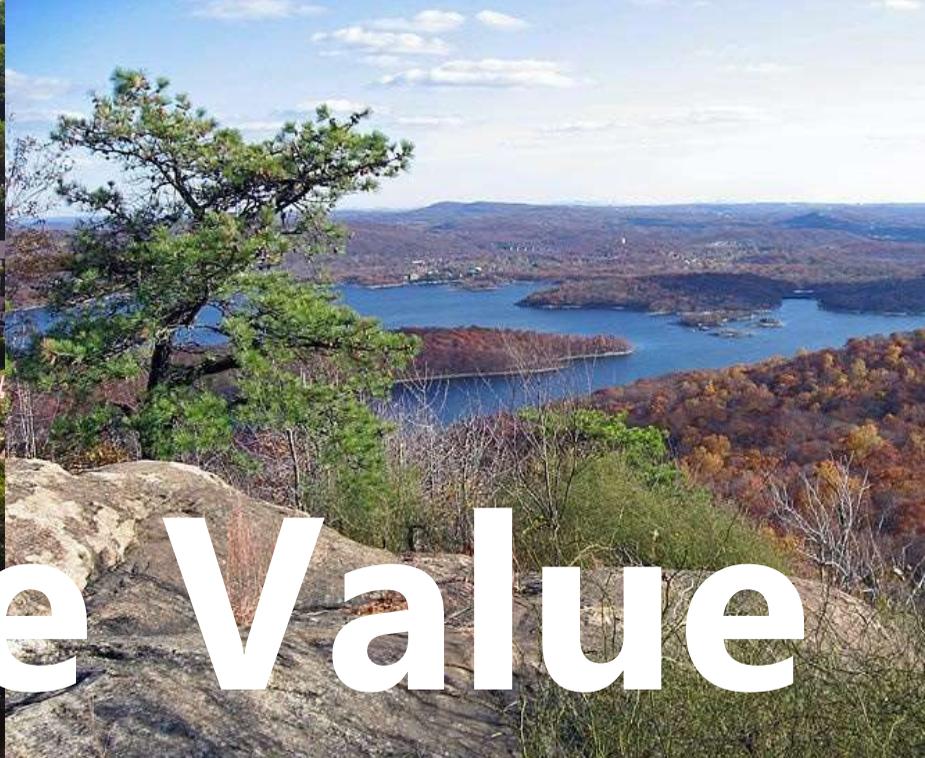
Tan Down Under

908-689-7071

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(908)
835-9993

Economic Value



Place Value



Social Value



Civic Value

It's all Important.



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