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Smart City Technology

Today's local government
application options



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With all of the pressures of everyday governing, deciding which technologies to opt for can take up an awful lot of time and can be a potentially scary addition to your budget.



Get Smart

The world seems to be getting smaller and more connected. Making the most of that means getting smart in local government—learning about the technology that’s coming into cities and towns and choosing what serves your residents best today and into the future.

Smart technology can be found seemingly everywhere—stoplights and websites, on wrists and in your pocket for as long as you can stand to be separated from your devices. Some choices can save money and other choices can save time, but with all of the pressures of everyday governing, deciding which technologies to opt for can take up an awful lot of time and can be a potentially scary addition to your budget.

This month, *NJ Municipalities’* focus is on Smart Cities and our contributors share useful information and strategies for planning and education. Our Tech Update contributor, Marc Pfeiffer, explains the basics of what smart cities are and offers a rundown of what options are making cities smart. He looks at smart lighting as well as the management of energy, traffic, and assets, along with how smart tech can serve citizens on a day-to-day basis or in emergency situations (see story page 6.)

An article from Christine Schell, manager of the Office of Environmental and Public Health Analysis at the NJ Department of Environmental Protection, delves into how online tools can help communities tap into “resources

designed to help communities find information that is specific to their municipality or neighborhood, as well as comparative data. The tools can provide guidance on areas from municipal planning to identifying your town’s needs—even ways to make a grant application more engaging.”

She reports how Maplewood incorporated information from the DEP for its draft master plan and to make assessments for a grant application (see article page 24).

And we send our appreciation to League Affiliate the Jersey Access Group for 10 useful tips on using real-time video updates and information in critical situations. Previous success stories include Piscataway, Bloomfield, and Scotch Plains’ efforts to reach out to residents for snow storm cleanup updates, fire safety PSAs, and storm preparedness information. Jersey Access Group (JAG) will be hosting an informational panel session on OEM, Fire, and Police working collaboratively with their local government access channel in disseminating information out to the public in real time this month. Read the article on page 32 for more information.

The League is preparing for the Mini Conference on June 12 at the Conference Center at Mercer. We hope you join us for timely topics, including the Ethics of AI and Future-proofing Governance: Exploring Generative AI and Ransomware Preparedness, all part of an informative blend of sessions. [📖](#)

Michael Cerra

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About Smart City Technology

Today's local government application options

Marc Pfeiffer, Senior Policy Fellow and Associate Director, Bloustein Local Government Center for Urban Policy Research, Rutgers University, with some help from Claude.ai

As a local government leader, you've likely heard the term "smart city" being discussed when it comes to using technology to improve services and operations. But what exactly is a smart city?

Simply put, a smart city uses current digital technologies to enhance the delivery of local government services. This generally involves integrating information and communication technologies that utilize the internet or wireless networks.

Today the most common applications use IoT sensors (environmental, traffic sensors), web-based technology to deliver services (“digitalization”), video camera feeds, and elements of artificial intelligence. Many of these are stable and coming down in cost.

Different municipalities, each with its unique size and demographics, are starting to integrate smart city technologies into their planning and infrastructure development. Some promote smart, sustainable, and resilient communities using data-driven decision making. Others are teaming up with tech companies and

Data Analytics & Visualization Tools

Data analytics and visualization tools can include using a data platform to integrate and analyze data from various sources, such as traffic sensors, utility meters, and citizen reports.

In addition, data visualization tools can be used to graphically display insights to support data-driven decisions.

Some stand-alone products and platforms may include their own analytics and visualization tools to enhance the product. These may or may not integrate with other services.

There are many more out there that can easily be found online and from vendors at conferences.

research institutions to pilot innovative solutions for challenges like traffic management and waste reduction.

The size of a municipality can matter. It is also important to prioritize cost-effective tech and applications based on local needs. A focus should be on those approaches that can have a significant impact on improving services and efficiency.

Smart City Applications

The following are common smart city applications:

1. Smart Lighting and Energy Management

- Implement LED streetlight conversion programs and integrate digital lighting controls and



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Smart City Technology

communication capacity. This can reduce energy consumption and maintenance costs while improving public safety.

- Deploy building automation systems in municipal facilities to optimize energy usage and reduce utility bills.

2. Smart Traffic Management

- Install intelligent traffic management systems, including adaptive traffic signals and real-time traffic monitoring. This can help reduce congestion, improve traffic flow, and enhance pedestrian safety.
- Implement parking management solutions, such as smart parking meters and mobile payment options, to improve the parking experience and revenue collection.

3. Digital Citizen Services

- Develop a user-friendly municipal website and mobile application for citizens to access information, report issues, and request services conveniently.



- Implement online payment systems for taxes, fees, and utility bills, reducing administrative overhead and improving convenience for residents.
- Convert applications for permits from paper documents to digital forms citizens can complete online.

4. Asset Management and Preventive Maintenance

- Use asset management software and IoT sensors to monitor the condition of infrastructure assets, such as water pipes, streets, and public facilities. This can help prioritize maintenance and extend the lifespan of assets.
- Implement predictive maintenance strategies using data analytics to optimize maintenance schedules and reduce downtime.

5. Environmental Monitoring and Sustainability

- Deploy air quality sensors and water monitoring systems to track environmental conditions and identify areas for improvement.
- Implement waste management solutions, such as smart waste bins and route optimization, to improve collection efficiency and promote recycling.
- For places that have water utilities, install smart water metering systems and leak detection technologies to improve water conservation and management.

6. Public Safety and Emergency Response

- Explore the integration of smart cameras and real-time crime mapping to enhance public safety and support law enforcement efforts.
- Implement emergency notification systems and public alert platforms





customer references and benchmarking costs. Ensure you have the technical resources for implementation and ongoing operations.

More importantly, engage your community throughout the process. Set up a municipal technology advisory committee, comprised of staff, elected officials, and community members. They can help identify

concerns and ensure that initiatives meet resident needs—especially for technologies like surveillance cameras that raise privacy issues (discussed in the March 2024 Tech Update column).

By being strategic and inclusive with smart city projects, you can leverage technology to deliver better services more efficiently in your community. 📍

to improve communication with residents during critical events.

- Explore the use of drones for search and rescue operations, disaster response, and incident management.

Getting started

Before adopting any smart city technologies, do your homework. Prioritize solutions aligned with your municipality's specific needs, technical capabilities, and budget. Vet vendor claims by checking

Resources

Online resources such as www.govtech.com, and www.the-atlas.com (local government case studies of tech solutions) can provide a wealth of information.

Questions to web search engines and AI chatbots can also help flesh out details.

Vendor displays at association conferences (like the Annual League Conference) and those of professional associations can also help.



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League Gathers at Cinelease Studios, Discusses State's Film Industry

Recently, the New Jersey League of Municipalities (NJLM) members convened at Cinelease Studios in Jersey City for a significant event hosted by the Screen Alliance of NJ (SANJ). This gathering brought together elected officials and executives from across the entertainment sector to delve into New Jersey's film industry.

The event allowed elected officials to familiarize themselves with the state's thriving film industry. With the backdrop of Cinelease Studios, a hub for film and television production, participants immersed themselves in discussions aimed at fostering collaboration between the public and private sectors to propel New Jersey's entertainment landscape forward.

Leveraging her experience and expertise, Clinton Town Mayor Janice Kovach addressed the significance of the film industry in New Jersey's economic and cultural fabric. As a former NJLM President, Mayor Kovach articulated the potential for synergy between municipalities and the film sector, highlighting the myriad benefits such collaboration could bring to local communities.

SANJ members, comprised of industry leaders and professionals, provided insights into the opportunities and challenges facing New Jersey's film industry. From discussing the state's competitive advantages to addressing infrastructure needs and regulatory frameworks, the dialogue encompassed a broad spectrum of topics crucial for the industry's growth and sustainability.

The event underscored the importance of fostering an environment for film production and related activities in New Jersey. With its diverse landscapes, vibrant urban centers, and rich cultural heritage, the state offers a compelling backdrop for filmmakers seeking diverse locations and settings. Moreover, the economic benefits stemming from film production, including job creation and revenue generation, underscore the industry's potential to drive prosperity across the state. 📽️

NJ Knowledge Answers 1. The Nothnagle Log Cabin in Gibbstown 2. Bergen 3. Gov. Richard Codey, NJ Senator 4. Sandy Hook Light 5. August 27, 1776 6. January 9, 1793, in Deptford 7. Hoboken 8. Perth Amboy's City Hall 9. Cranbury Inn, Cranbury 10. Tinton Falls Mayor Vito Perillo will turn 100 this year.



NJLM Past President Mayor Janice Kovach and the Screen Alliance of NJ hosted local officials from around the state to Cinelease Studios.

Corrections

Two towns' entries for the Show Off Your City wrap-up were mislabeled. We apologize for the errors. The following are the correct captions:

Local Architecture:
Newton town mural.



Municipal Moments:
Highlands Borough Hall Ribbon Cutting featuring Mayor Carolyn Broullon and Police Chief Robert Burton by Ken Brasswell.



Chegwidden, Local Officials Attend NLC Congressional City Conference

League President Wharton Mayor William Chegwidden was joined by Wharton Councilmember Paola Vasquez and League staff at the National League of Cities Congressional Cities Conference in Washington, D.C.

Speakers at the conference included President Joe Biden, historian Doris Kearns Goodwin, US Department of Transportation Secretary Pete Buttigieg, US Senator Tina Smith (MN), and Congressmen Don Bacon (NE) and Salud Carbajal (CA). The League representatives attended sessions about economic development, federal funding opportunities, and transportation.

President Joe Biden addressed mayors, city councilmembers, and other local leaders from across the country, telling them, "We trusted you and that trust has been well-placed," referring to the direct funding municipalities received from the American Rescue Plan Act.

Following President Biden's remarks, NLC leadership held a press conference to address some of the top federal priorities for local governments, including the need for Congress to pass the bipartisan Railway Safety Act and Affordable Connectivity Program Extension Act.

NLC also announced the formation of an Artificial Intelligence Advisory Committee to help local leaders demystify, de-risk, and ultimately harness the opportunity this rapidly evolving technology represents.



The conference ended with meetings on Capitol Hill with Congressman Tom Kean Jr., and the staff of Congresswoman Mikie Sherrill and Congressman Donald Payne Jr. 🇺🇸



Above: Congressman Tom Kean Jr., Wharton's Councilmember Vasquez and Mayor Chegwidden, NJLM President, meet in Washington. **Right:** Chegwidden, Vasquez, and NJLM Sr. Legislative Analyst Paul Penna.



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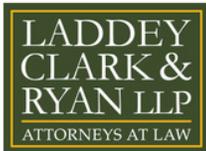
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