

# connect your business with local government

## PRINT ADVERTISING

Tasneem Kapadia • tkapadia@njlm.org  
609-695-3481, ext.121

[www.njlm.org/Advertise](http://www.njlm.org/Advertise)

### NJ Municipalities Magazine

Display and Business Card advertising available. NJLM's official monthly magazine covers all aspects of municipal government. With over 6,355 readers, *NJ Municipalities* has been a trusted news source for local government readers for more than 100 years. Cover and premium placements are available.



### Municipal Directory

Display advertising available at a premium. An annual pocket reference guide containing contact information for all 564 municipalities.

## DIGITAL ADVERTISING

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[www.njlm.org/AdvertiseOnline](http://www.njlm.org/AdvertiseOnline)

### Website Advertising

Drive more traffic to your webpage by placing ads on the League's website. NJLM's website averages over 1.77 million page views each year and averages 147,475 page views each month, offering your ads high visibility. The website is a critical resource for local government officials and employees who rely on NJLM daily for information, job listings, resource centers and up to the minute news.



### Email Advertising

Emails are sent to over 3,500 opt-in recipients. Advertisers may include display advertising in the League's Daily Update emails and monthly magazine e-newsletters - visit website more details.



## HIGH LEVEL RECOGNITION

Michael Cerra • mcerra@njlm.org  
609-695-3481, ext.120 [www.njlm.org/Supporters](http://www.njlm.org/Supporters)



Special recognition for companies to show they support the League's mission. The League Supporter Program includes three levels of recognition: Platinum, Gold, and Corporate. Special logo and exclusive marketing opportunities are available for Platinum level supporters to promote their participation at the highest level.

## ANNUAL CONFERENCE

Kristin Lawrence • klawrence@njlm.org  
609-695-3481, ext.125

[www.njlm.org/Exhibit](http://www.njlm.org/Exhibit)

### Face to Face Networking

Exhibit at the largest municipal conference to connect, engage and network with your clients and prospects. The 3-day event hosts over 125 educational sessions, 700 exhibitors, and 16,000 attendees.



### Conference Sponsorships

Reserve a unique sponsorship or promotional opportunity.



Choose from a variety of options to help meet your marketing objectives - Beyond the Booth, educational sessions, email, technology, advertising, networking events and more. Sponsorships are available exclusively to exhibitors and Platinum Supporters.

## MAILING LABELS

Tom Fratticioli • tfratticioli@njlm.org  
609-695-3481, ext.117

[www.njlm.org/MailingLabels](http://www.njlm.org/MailingLabels)

Mailing labels are available for four municipal job titles: Mayors, municipal clerks, managers/administrators and attorneys. These lists are available as printed mailing labels or Microsoft Excel files. Options and pricing are listed on the League website.

## ABOUT NJLM

The New Jersey State League of Municipalities (NJLM) is the State's association of local governments. NJLM represents all 564 municipalities in the state before the public, legislature, courts, and government agencies. NJLM acts as a conduit of

information between all these parties and the local governments; keeping municipalities informed on the ever-changing issues and solutions relevant to government functions.



[www.njlm.org](http://www.njlm.org)