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PRESS RELEASE

Introduction to Smart Communities Technology

Trenton, NJ (April 7, 2017) The NJLM Educational Foundation presented an *Introduction to Smart Communities Technology* at Felician University in Rutherford NJ. This event was designed to educate municipal and county officials, economic development coordinators, community planners and non-profit organizations on the impacts of implementing Smart Communities technologies.

The concept of Smart Communities incorporates improving the quality of life by using technology to improve the efficiency of city services while meeting the needs of local businesses and residents. This event explained Smart Communities technology, how it impacts our daily lives by saving energy, adding security, creating efficiencies, and understanding the costs and implementation process. Attendees also learned more about “IoT” or the Internet of Things, and new ways of using data to create effective and more efficient options, particularly for local governments.

Presenters included local government practitioners, Fortune 100 Smart Communities advisors, and New Jersey experts:

- Mayor Timothy McDonough, Hope Township; President, NJLM Educational Foundation
- Michael Darmetta, Senior Manager at Verizon Enterprise Solutions; Lead manager for the Smart Community Team. A high-level overview of the concept of Smart Cities
- Benjamin J. White, Distribution Business Team Leader, PSE&G. Utilities’ Role in Smart Cities Roll Out
- John Morgan, Director, Hoboken Parking Authority. Hoboken case study: portfolio of solutions from fleet, scheduling, and cameras, to meters and GPS

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